

The mission of Pro Kids, First Tee - San Diego is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf.







Pro Kids provides support to over 800 youths (ages 7-18) each year. With locations in City Heights and Oceanside, Pro Kids offers academic support and golf instruction, along with unique opportunities, connections and networking experiences to prepare members for a successful future. Pro Kids believes golf is for everyone and lessons learned playing the game can be incorporated into all aspects of an individual's life.









PRO KIDS OVERVIEW

Golf Programs

Members have access to weekly golf classes, individual coaching, supervised oncourse practice, and exclusive playing opportunities.

Academic Programs and Support

Members have access to tutoring and school support as well as weekly programs that introduce extra-curricular activities. career paths and new offsite experiences.

College & Career Prep

Members have access to SAT/ACT prep, technology, college tours, vocational field trips and resume writing support. In addition, members have the opportunity to apply for specific Pro Kids scholarships. We support our members to and through college. To date, the program has awarded over \$3M to Pro Kids Scholars.



HOST COMMITTEE

General Chairman: Tony Thornley

Executive Committee:
 Mark Andrews
 Rolf Benirschke
 Ken Bien
 Michael Clar
 Bob Cuthbertson
 Julie Dillon
 Dave Hilfman
 David Koravos
 Rick Peters
 Pat Swan
 Dale Yahnke
 George Young



Dear Friend,

As General Chairman of the 2025 Pro Kids Golf Invitational, I'm honored to extend my warmest invitation to you on behalf of our Host Committee. We hope you'll join us on Monday, September 8 at the beautiful San Diego Country Club for an unforgettable day of golf and giving back.

This year is especially meaningful as Pro Kids celebrates 31 years of empowering youth through golf, education, and character development. Thanks to the generous support of champions like you, we've spent more than three decades creating brighter futures for thousands of young people.

The Pro Kids Golf Invitational is a cornerstone of our annual fundraising, directly fueling the lifechanging programs that help our members succeed both on and off the course.

We would be truly grateful for your support. To get involved or pledge your commitment, please contact me directly or reach out to Christine Barbara at cbarbara@prokidsonline.org.

Thank you for being part of the Pro Kids family and for believing in the power of opportunity.

Sincerely, Tony Thornley



SPONSORSHIP OPPORTUNITIES & IMPACT

PLATINUM SPONSOR | \$50,000

Includes:

- invitation for two foursomes (8 players)
- invitation to reception and dinner
- premium tee prize package
- prominent sponsor recognition on all marketing materials and event signage

Impact:

- provides scholarships for five eligible Pro Kids Scholars
- funds test prep materials and workshops for 20 students
- sponsors a college roadtrip for eight high school students plus chaperones

GOLD SPONSOR | \$25,000

Includes:

- invitation for one foursome (4 players)
- invitation to reception and dinner
- · premium tee prize package
- prominent sponsor recognition on all marketing materials and event signage

Impact:

- provides one year of membership for 30 military families
- supports PGA-Certified golf instruction classes for 50 female golfers
- funds STEM workshops and activities for higher level students

SILVER SPONSOR | \$10,000

Includes:

- invitation for one foursome (4 players)
- · invitation to reception and dinner
- premium tee prize package
- sponsor recognition on all marketing materials and event signage

Impact:

 sponsors five school outreach programs, including transportation for partner schools in City Heights and Oceanside

BRONZE SPONSOR | \$5,000

Includes:

- invitation for one foursome (4 players)
- · invitation to reception and dinner
- premium tee prize package
- sponsor recognition on all marketing materials and event signage

Impact:

 supports a continuing scholar into Masters and Ph.D. programs



ADDITIONAL OPPORTUNITIES

Coordinating and executing a quality golf tournament requires significant expenses. An expense related sponsorship is a great way to support our cause and make sure that more money goes towards serving our youth!

All sponsors will receive recognition on all marketing materials and during the event.

DINNER SPONSOR | \$10,000

TEE PRIZE SPONSOR | \$7,500

RECEPTION SPONSOR | \$5,000

LUNCH SPONSOR | \$4,000

GOLF CART SPONSOR | \$2,500

HOLE IN ONE INSURANCE SPONSOR | \$1,500





