

Celebrates

— 0 8 . 1 3 . 2 2 —

sponsorship opportunities

MISSION SPONSOR - \$100,000

This includes three tables of 10, invitation to VIP Reception for 30 table guests, one Pro Kids Golf Invitational foursome on November 1, 2022, premier seating, prominent signage and recognition. FMV: \$5,000

VISION SPONSOR - \$50,000

This includes two tables of 10, invitation to VIP Reception for 20 table guests, premier seating, prominent signage and recognition. FMV: \$2,500

IMPACT SPONSOR - \$25,000

This includes one table of 10, invitation to VIP Reception for 10 table guests, preferred seating, prominent signage and recognition. FMV: \$1,250

SUPPORTING SPONSOR - \$10,000

This includes one table of 10 and invitation to VIP Reception for 4 table guests. FMV: \$1,100

CELEBRATES TABLE SPONSOR - \$5,000

This includes one table of 10. FMV: \$1,000

PRO KIDS TABLE SPONSOR - \$3,500

This includes one table of 10 for Pro Kids scholars, members, volunteers, and staff. No admission included.

INDIVIDUAL TICKET - \$500

Admit One. FMV: \$100

Please contact Michael Oliveri at moliveri@prokidsonline.org to confirm your support

you're invited

for a

Magical

night with friends

Celebrates

— 08.13.22 —

two organizations, one mission



pro kids 
first tee
san diego

Callaway


The mission of Pro Kids, First Tee - San Diego is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf. We believe that all kids, regardless of their situation, deserve the opportunity to reach their full potential. Through a unique set of programs that combine sport, study, and service Pro Kids provides youth with equitable access to opportunities that will set them on the path to success in adulthood with additional support and scholarship provision for program alumni.

Callaway Golf finds purpose in relentless commitment to be the best, creating innovative, high-performance golf equipment and having a profound understanding of the game and those who play it. The Callaway Golf Foundation focuses on supporting programs that improve lives and communities, making the relationship between the Callaway Golf Family and Pro Kids one that flourishes. Since joining Callaway in 2012, Chip Brewer has championed this longstanding relationship - one that began when Ely Callaway himself granted support to Pro Kids founder Ernie Wright in 1994 to launch these programs.

join us
for a *Magical*
night with friends

mission sponsor - \$100,000

ORGANIZATION BENEFITS:

- Inclusion of three premier tables of 10 at Pro Kids Celebrates: A Magical Night with Friends
- Invitation for you and guests to an exclusive, open-bar VIP Reception with intimate interactions with the night's honorees and distinguished guests
- Hosted valet parking for ultimate convenience to attend VIP Reception
- Invitation for one foursome at the Pro Kids Golf Invitational, our premier golf tournament held at Maderas Golf Club November 1, 2022
- Top priority for exclusive experiences via first tee network

ORGANIZATION EXPOSURE:

- Digital traffic to website driven by Pro Kids online platforms
- Increased social media metrics through strategic engagement with Pro Kids audience
- Logos made visible to more than 450 of the most influential people of San Diego during the night of the event
- Prominent signage listing your support of the event during the reception
- Media exposure through press communication efforts made by Pro Kids

impact of this donation

This amount provides transportation to Pro Kids facilities for students in need, helps fund capital improvement projects to keep our golf and learning centers up to date, and creates college road trips to Northern California and the Northeast for eight members and their chaperones.



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vision sponsor - \$50,000

ORGANIZATION BENEFITS:

- Inclusion of two preferred tables of 10 at Pro Kids Celebrates: A Magical Night with Friends
- Invitation for you and guests to an exclusive, open-bar VIP Reception with intimate interactions with the night's honorees and distinguished guests
- Hosted valet parking for ultimate convenience to attend VIP Reception
- Top priority for exclusive experiences via first tee network

ORGANIZATION EXPOSURE:

- Digital traffic to website driven by Pro Kids online platforms
- Increased social media metrics through strategic engagement with Pro Kids audience
- Logos made visible to more than 450 of the most influential people of San Diego during the night of the event
- Prominent signage listing your support of the event during the reception
- Media exposure through press communication efforts made by Pro Kids

impact of this donation

This amount provides scholarships for ten eligible Pro Kids Scholars, funds college test prep materials and workshops for 20 students, and underwrites golf technology, golf clinics, and golf team partnerships.



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impact sponsor - \$25,000

ORGANIZATION BENEFITS:

- Inclusion of one preferred tables of 10 at Pro Kids Celebrates: A Magical Night with Friends
- Invitation for you and guests to an exclusive, open-bar VIP Reception with intimate interactions with the night's honorees and distinguished guests
- Hosted valet parking for ultimate convenience to attend VIP Reception
- Preferred priority for exclusive experiences via first tee network

ORGANIZATION EXPOSURE:

- Digital traffic to website driven by Pro Kids online platforms
- Increased social media metrics through strategic engagement with Pro Kids audience
- Logos made visible to more than 450 of the most influential people of San Diego during the night of the event
- Prominent signage listing your support of the event during reception
- Media exposure through press communication efforts made by Pro Kids

impact of this donation

Provides a year of Pro Kids Golf & Life Skills Program for 30 military families, supports PGA-Certified Golf Instruction classes for 50 female golfers, and funds workshops for high school students and scholars related to their career pursuits.



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supporting sponsor - \$10,000

ORGANIZATION BENEFITS:

- Inclusion of one preferred tables of 10 at Pro Kids Celebrates: A Magical Night with Friends
- Invitation for (4) guests to an exclusive, open-bar VIP Reception with intimate interactions with the night's honorees and distinguished guests
- Hosted valet parking for ultimate convenience to attend VIP Reception

ORGANIZATION EXPOSURE:

- Digital traffic to website driven by Pro Kids online platforms
- Increased social media metrics through strategic engagement with Pro Kids audience
- Logos made visible to more than 450 of the most influential people of San Diego during the night of the event
- Event signage listing your support of the event during reception

impact of this donation

This donation amount sponsors five school outreach programs including transportation for partner schools in City Heights and Oceanside.



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celebrates table sponsor - \$5,000

ORGANIZATION BENEFITS:

- Inclusion of one table of 10 at Pro Kids Celebrates: A Magical Night with Friends
- Enjoy an open-bar reception preceding the formal program

ORGANIZATION EXPOSURE:

- Digital brand awareness driven by Pro Kids online platforms
- Increased social media metrics through strategic engagement with Pro Kids audience
- Event signage listing your support of the event during reception

impact of this donation

This donation supports a continuing Pro Kids Scholar into Graduate and PhD programs.



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pro kids table sponsor - \$3,500

The Pro Kids Table Sponsor level provides one table of 10 to Pro Kids scholars, members, volunteers and staff. Admission to the event is not included in this level, however Pro Kids Table Sponsors will receive recognition on the Pro Kids website as well as signage at the event.

impact of this donation



In addition to providing the opportunity for Pro Kids members, scholars and volunteers to attend this event, this donation provides coverage of program fees for 10 military families in City Heights and Oceanside.

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other sponsorship opportunities

Coordinating and executing a quality gala requires significant expenses. An expense related sponsorship is a great way to support our cause and make sure that more money goes towards serving our youth!

All sponsors will receive recognition during the event and on press releases, print and web collateral, and event communications.

WINE SPONSOR \$5,000

MAGIC SPONSOR \$5,000

VALET SPONSOR \$3,000

PHOTO/VIDEO SPONSOR \$2,000

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